

K.B. COLLEGE OF ARTS & COMMERCE FOR WOMEN- THANE

TRAINING & CAREER COUNSELLING ACTIVITIES-2022-23

Sr. No.	Name of the activity	Date	Number of student participants	Objective	Outcome
1	Expert lecture on financial literacy by BSE	22/6/2022	143	To understand importance of financial literacy	Students came to about various career options in BSE
2	Expert lecture on career opportunities in unique and unconventional sector	30/6/2022	185	To explore new career options	It helped to explore unconventional career options
3	Expert lecture on digital marketing	8/7/2022	143	To understand the scope of digital marketing in employment	It helped student to consider this as a career option
4	Session on career opportunities as CA/CS	12/7/2022	115	To create awareness about CA/CS	It helped student to understand process of CA/CS exams
5	Session on how to crack competitive exams	13/1/2023	268	To create awareness about competitive exam	It helped students take upsc/mpsc as a career option
6	Two days workshop on competitive exams	27 and 28 January 2023	100	To help students understand process of competitive exams	It gave deep insight about competitive studies to students




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TRAINING & CAREER COUNSELLING ACTIVITIES-2021-22

Sr. No	Name of the activity	Date	Number of student participants	Objective	Outcome
1	Campus to Corporate (C2C) programme in collaboration with TNS India PVT LTD.	04-08-2021	54	To educate the students about interactive activities and career counselling.	Students came to know about various interactive activities between college campus and corporate
2	Seminar on "Career Opportunities"	17-07-2021	95	To create awareness about career opportunities in Banking, Insurance & Capital market	Students received knowledge about career opportunities in Commerce
3	Webinar on "Virtual Placement Drive"	23-09-2021	28	To make student aware about career in IT industry	All TYB sc IT students participated in aptitude test Technical round conducted by Imartius Placement drive
4	Webinar on "Golden Career Opportunities in Digital Marketing & Analytics"	08-12-2021	103	The activity was organised with an objective to create awareness about job opportunities in the field of	The speaker introduced the basics of digital marketing & students were made aware about various job




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				Digital Marketing & allied certifications	opportunities in digital marketing., ways of getting Google, Facebook & Linkdin official certificates, tricks & tips to earn online income in the digital era via digital marketing
5	Seminar on Digital marketing as a career for women.	23-01-2021	154	The activity was organised with an objective to create awareness about career opportunities in the field of Digital Marketing	Students were made aware about various career opportunities in digital marketing & rewards and benefits for women.
6	Career Guidance Seminar by Ask A Way- Ms Sheetal Sawant	07-09-2021	396	To create awareness about career opportunities in various streams and throw light upon Pathway to foreign Education	The seminar successfully created awareness about career opportunities in various streams and also upon Pathway to foreign Education



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TRAINING & CAREER COUNSELLING ACTIVITIES-2020-21

Sr. No.	Name of the activity	Date	Number of student participants	Objective	Outcome
1	Expert lecture on career in aviation industry	22/2/2021	330	To understand the scope in aviation industry	It helped student to consider this as a career option
2	Webinar on Internship & placement of HR	6-03-2021	49	To impart knowledge of practical application of Human Resources functions, HR jobs & scope of HR & Enhance the skills of students to work as HR	Students learned about practical applications of HR jobs & requirements for HR jobs.



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TRAINING & CAREER COUNSELLING ACTIVITIES-2019-20

Sr. No.	Name of the activity	Date	Number of student participants	Objective	Outcome
1	Technoserve youth employability training	25/6/2019	96	To train students for jobs	It improved students soft skill
2	Session on career opportunities in fashion and beauty industry	23/9/2019	286	To understand the scope in beauty industry	It helped student to consider this as a career option
3	Session on digital marketing-I	7/12/2019	186	To understand the scope of digital marketing in employment	It helped student to consider this as a career option
4	Session on digital marketing-II	14/12/2019	166	To understand the scope of digital marketing in employment	It helped student to consider this as a career option
5	TCS affirmation programme on employ ability training	27,28,30 january and 1,7 february 2020	102	To train students for jobs	It improved students soft skill and interview skills




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TRAINING & CAREER COUNSELLING ACTIVITIES-2018-19

Sr. No.	Name of the activity	Date	Number of student participants	Objective	Outcome
1	Expert lecture on career opportunities as GST practitioner	14/1/2019	148	To create awareness of GST tax system	It helped students to understand GST system
2	Session on business fundamentals by edu bridge	23/1/2019	46	To understand business etiquette	It helped students to understand job market requirements
3	Business manager initiative programme by edelweis tokio	26/2/2019	60	To understand business management activities	It prepared students for work environment
4	TCS affirmation programme on employ ability training	12, 13 & 14 march 2019	46	To train students for jobs	It prepared students for work environment




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